



# Roger Pincombe

v17.05b

(678) 681-1860  
roger@pincombe.com  
www.RogerPincombe.com  
@OkGoDolt on GitHub and Twitter

## summary

I am a senior software engineer with diverse technical and business skills. I have worked at companies as notable as Microsoft and Adobe, took my own startup through Techstars Boulder, and regularly build new projects for fun or freelance. I studied Computer Science at the Georgia Institute of Technology, and I have over a decade of experience on the Microsoft stack in addition to several years of NodeJS and Ruby on Rails. My creations have won plenty of awards, including over 15 hackathon wins and plenty of other competitions. I am also experienced at presenting in professional and entertainment contexts. I recently left my position of senior growth engineer at Adobe in San Francisco to focus on teaching myself machine learning, as well as building a variety of apps and websites.

## skills

**Languages** C# and .NET (12+ years), NodeJS (4 years), Ruby on Rails (2 years), Python (1 year)  
**Web frontend** HTML, JS, CSS/LESS, jQuery, responsive design  
**Web backend** ASP.NET, NodeJS/Express, REST, distributed data processing  
**Cloud platforms** AWS (Lambda, EC2, SQS, S3, DynamoDB, SNS, etc), Microsoft Azure, Heroku  
**Mobile platforms** Xamarin Android (.Net Android Development), Google Glass, mobile/responsive web  
**Areas of expertise** Web scraping, social data mining, wearables, Voice-over-IP (Asterisk, Voxeo, Twilio)  
**Event Management** Hackathons, performance theater tech, gaming conventions, marketing

## experience

Pro Hackathoner and Freelance Developer current  
I travel the country competing in hackathons, creating prototype websites, apps, or other projects in 24 hours. I have competed in well over 30 hackathons, winning more than 15. Also for the past year I have been focusing on teaching myself machine learning, from math fundamentals to higher-level TensorFlow. Additionally I have been building various projects for fun and freelance (see "projects" on the next page).

Senior Software Engineer, Growth and Engagement at **Adobe** 2015 – 2016  
I led growth for Adobe Spark, a suite of iOS and web apps for casual creators. I did full-stack NodeJS development with the web platform team, as well as leading the engagement efforts including email campaigns, analytics integration, and A/B testing. Utilized NodeJS, AWS, HTML/CSS/JS, and some Python.

Full Stack Engineer at **Hired** 2014 – 2015  
One of the first 10 engineers at this groundbreaking developer-centric job marketplace. As a full-stack engineer I coded Ruby on Rails, HAML, and SASS, with testing in RSpec and Capybara. In addition to working on the main Hired.com web app, I also worked with the marketing team to build out analytics to track our complex inbound marketing and conversion pipeline.

Co-founder and CTO of **Augur** (Techstars Boulder 2013) 2012 – 2013  
Created the data mining backend for Augur which spidered many web services to find a lot of information about any person. This mined data was combined with ML to automatically personalize websites, optimizing the experience for each user in order to maximize conversions.

Lead R&D Software Engineer at **Supply.com** 2011-2012  
Created prototypes for many interesting projects at this Atlanta e-commerce company. Used C#, ASP.NET, and WPF to create business applications such as a virtual brochure system, a video tagging tool, and a custom URL rewriting system for their network of ecommerce websites.

Software Development Engineer, Windows Phone Application Platform Team at **Microsoft** 2010 – 2011  
Implemented various Silverlight controls for the Windows Phone 7 Developer SDK. Created a developer library for phone push notifications. Developed a prize-winning RSS Reader application. Key technologies included C# and Silverlight for Windows Phone 7, as well as Windows Azure for the server-side components.



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### project highlights

**AllThePeople.net** SEO-optimized social media data mining (AWS, .NET, NodeJS, Lambda)  
**GlassPrompter** The premier Google Glass Teleprompter (Xamarin, Android)  
**Office Ribbon for Web** A very popular open source web Office Ribbon component (HTML, CSS, JS)  
**Insultron** Automated prank call system, Woz-approved: <http://rog.gy/wozprank> (Twilio)  
**CatFacts** Prank texting system that gained internet notoriety a few years ago (Twilio)  
**Ark (freelance)** Social data mining platform (Heroku, NodeJS)  
**FacialNetwork NameTag (freelance)** Face recognition for Google Glass (NodeJS, Java, Android)  
**CreepShield (freelance)** Face recognition to identify sex offenders on dating sites (NodeJS)  
**Karmaloop (freelance)** Urban clothing ecommerce (ASP.NET, HTML, CSS)

### award highlights

1st place winner at **Hacklanta**  
Powered through 24 hours as a solo participant to create NotSoPrivate.net, a service that lets users enter simple, seemingly harmless information like their email address, Twitter handle, or phone number and get back a surprisingly detailed profile including contact info, face photos, and friend connections.

Winner of the **Stanford d.school's** inaugural Hackathon  
Lead a team to "help bring design thinking to the world" by creating Overlay.d, a platform that allows designers to overlay and annotate websites with design notes, and aspiring designers to learn by example.

Winner of **Twilio & Techstars** "Two for One" Competition  
Created an SMS text messaging application using the Twilio platform and the DailyBurn web service. Users could message a phone number with a meal, drink, etc and receive detailed nutritional information instantly.

Grand Prize Winner in the Georgia Tech **Inventure Prize** Competition  
Recognized for innovative excellence and entrepreneurial spirit in the inaugural year of Georgia Tech's prestigious televised Inventure Prize competition.

**Yahoo HackU** First Place National Winner  
Week-long national programming competition hosted by Yahoo. I created a DialPrice, a VoIP-based price checking system for non-smartphones, built from the ground up using Asterisk VoIP and Ruby.

### education

**Georgia Institute of Technology**, B.S. Computer Science, incomplete 2006 – 2010  
Awards included Professional Excellence Award from the College of Computing, 1st place in the Inventure Prize competition, 1st place at Yahoo's National Open Hack 2008 representing GA Tech, and Dean's List.  
Served as Vice President of the Georgia Tech Association for Computing Machinery (ACM). As my skills are largely self-taught, I left without completing a degree to take a job at Microsoft.

### hobbies & volunteer

Assistant Theater Manager at **The Great Star Theater** 2014 – present  
I volunteer at the nonprofit historic Great Star Theater in San Francisco's Chinatown, assisting in front-of-house management, marketing, building restorations, lighting tech, and occasionally even helping onstage during shows. We host many circuses, magic shows, concerts, and cabaret performances. I love helping put on amazing events and ensuring people have a memorable evening.

Assistant Director at **MomoCon** 2011 – present  
Every year I volunteer at MomoCon in Atlanta, one of the southeast's largest Anime and Gaming conventions. I act as a jack-of-all-trades assistant to the Chair of the convention. I help with everything from setup manual labor, to guest relations, to event emceeing, to technical support. Over the years MomoCon has grown to over 30,000 annual attendees, so it is a challenging and exciting job to help it run as smoothly as possible.